LILLA Journals

WHOLESALE PRICELIST

LILLA is a creative studio founded by Ellie that creates beautifully designed journals, memory books, and games that inspire creativity.

Born from a hand-drawn bullet journal Ellie gifted to her sister in 2017 and a market stall on Portobello Road, LILLA is built on the belief that everyone deserves beautiful products that feel made just for them.

Every product features hand-drawn illustrations with a contemporary aesthetic and thoughtful prompts that remove the intimidation of a blank page.

Our mission: get people off their screens and inspire them to put pen to paper - because creativity makes people happier. Everyone deserves to feel represented, and thoughtful design celebrates what makes us unique.

Our range includes Bullet Journals with hand-illustrated spreads, The Creative Journal with playful prompts, an Inclusive Baby Memory Book designed for all families, and Draw! The Card Game that dissolves creative pressure through collaborative play.

British manufacturers produce each product using premium materials, and journals can be personalised with hand-foiling on the cover.

2026 PRICE LIST

PRODUCT	**Draw! The card game**	**The Creative Journal**	**Inspiring monthly journal**	**Floral weekly journal**	**Floral weekly journal**	**Floral weekly journal**	**Tropical weekly journal**	**Tropical weekly journal**	**Inclusive baby book**
SKU	LLA_GAME_DRA_GRN	LLA_ACTI_CRE_ORG	LLA_MNTH_INS_GRY	LLA_WEEK_FLO_FWN	LLA_WEEK_FLO_NVY	LLA_WEEK_FLO_PRI	LLA_WEEK_TRO_LIN	LLA_WEEK_TRO_BLU	LLA_INCL_BBY_WTE
SIZE	Poker cards 96 x 71mm 25mm deep 110g	A6 148 x 106mm 8mm spine 115g	A5 216 x 154mm 16mm spine 430g	A5 216 x 154mm 28mm spine 620g	A5 216 x 154mm 28mm spine 620g	A5 216 x 154mm 28mm spine 620g	A5 216 x 154mm 23mm spine 660g	A5 216 x 154mm 23mm spine 660g	A4 303 x 215mm 20mm spine 900g
COLOUR	Multi	Multi	Grey	Fawn	Navy	Multi	Linen	Blue	Off-white
FOILING OPTIONS	None	None	Optional extra at additional cost	Optional extra at additional cost	Optional extra at additional cost	None	Optional extra at additional cost	Optional extra at additional cost	10 characters on cover included
PACK SIZE	5	5	3	2	2	2	2	2	3
PRICE	£9.50	£9.00	£15.00	£20.00	£20.00	£20.00	£20.00	£20.00	£25.00
RRP	£19.00	£18.00	£30.00	£40.00	£40.00	£40.00	£40.00	£40.00	£50.00

Minimum order: £150 with £15 carriage *
Minimum re-order: £100 with £15 carriage *
Carriage paid: £300 *
*UK Mainland only, for orders outside the UK mainland carriage will be charged at cost.

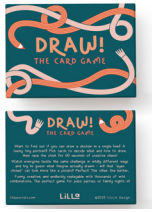
lillahomewares@gmail.com | +44 (0) 78900 707 42 | lillajournals.com

COLLECTION BUNDLES

Save time with our preselected collections, as an added bonus all bundles come with a free display copy of each product, and include the cost of delivery.

1. BESTSELLERS COLLECTION — £299.50

CREATIVE
1 pack (5 units)
1 display copy
£45.00



DRAW!
1 pack (5 units)
1 display copy
£47.50

BABY BOOK
1 pack (3 units)
1 display copy
£75.00

FLORAL WEEKLY JOURNAL
3 packs of your choice of SKU (6 units)
1 display copy
£117.00

2. MEMORY KEEPERS COLLECTION — £252.00

CREATIVE
1 pack (5 units)
1 display copy
£45.00

BABY BOOK
1 pack (3 units)
1 display copy
£75.00

FLORAL WEEKLY JOURNAL
3 packs of your choice of SKU (6 units)
1 display copy
£117.00

3. PLANNER COLLECTION — £216.00

INSPIRING
1 pack (3 units)
1 display copy
£45.00

TROPICAL WEEKLY JOURNAL
1 pack of each SKU (4 units)
1 display copy
£78.00

FLORAL WEEKLY JOURNAL
2 packs of your choice of SKU (4 units)
1 display copy
£78.00

4. CREATIVE ACTIVITIES COLLECTION — £200.00

CREATIVE
2 packs (10 units)
1 display copy
£90.00

DRAW!
2 packs (10 units)
1 display copy
£95.00

5. WEEKLY PLANNER COLLECTION — £171.00

TROPICAL WEEKLY JOURNAL
1 pack of each SKU (4 units)
1 display copy
£78.00

FLORAL WEEKLY JOURNAL
2 packs of your choice of SKU (4 units)
1 display copy
£78.00

LiLLa Journals

HOW TO ORDER

Ordering is easy, please get in touch with me by email or phone to place your order. Either quote SKUs and quantities in your email or use my order form. If it's your first order, please include your delivery and invoice address and contact name and phone number.

Email: lillahomewares@gmail.com
Phone: +44 (0) 78900 707 42

DELIVERY

Minimum order: £150 with £15 carriage *
Minimum re-order: £100 with £15 carriage *
Carriage paid: £300 *

* UK Mainland only, all orders will be sent tracked with Parcelforce.
For orders outside the UK mainland carriage will be charged at cost. Please enquire for a quote.

TERMS & CONDITIONS

PAYMENT TERMS

Proforma (Please note that LILLA is not VAT registered.)
Orders are confirmed and processed once we have received payment.

LEAD TIME

All items and Ready To Ship but please allow 7 days from receipt of payment for dispatch. At busy times of the year and for large orders this might be longer. I will always let you know when we confirm your order.

KEY CUT-OFF DATES

Back to school – order by 1st May to receive your order by mid-July.
Christmas – order by 1st June to receive your order by mid-September.

PRICES

List prices are subject to change. Any local taxes, duties, and customs fees are the responsibility of the customer. For EU customers we will need your VAT number and EORI number.

CANCELLATIONS AND RETURNS

All orders are firm sale and we cannot accept any returns. In the unlikely event that an order arrives damaged or there are any discrepancies please let me know by email within 5 working days of receiving the delivery.

RESALE

If you have an online store or online element to your brick and mortar store I am more than happy to be stocked on your online space. Let me know if you require cut out shots of my products for your listings.

I only ask that you refrain from lifting the product descriptions directly from my website as this can impact the SEO for both sites, and please do not resell on any 3rd party online platforms such as Amazon, Not on the High Street, Ebay, etc.

Placement of an order confirms acceptance of the above terms and conditions.